



The Fundación University Enterprise of the Region of Murcia (FUERM) is a non-profit-making educational and interface institution between the university and the enterprise, constituted of, in March 1988, 50 firms who gradually became associated. Now, along with other newly incorporated firms and institutions, it comprises more than 250 associates.

The existence of the Fundación is the fruit of the integration of common interests amongst such entities, with the objective of fostering and developing dialogue and communication between the University and the Enterprises, likewise, the promotion and fostering of all classes of study and research of interest to both institutions. The Fundación has acted as a bridge between the two public Universities in the Region of Murcia, the University of Murcia and the University of Cartagena, regional businesses and institutions within an international framework.

In FUERM Management Board, there are representatives from the two regional public universities, the University of Murcia and the Polytechnic University of Cartagena, the Local Council of Cartagena, the Regional Development Agency (INFO), the Chamber of Commerce of Murcia, the main Regional Business Confederation (CROEM), the two main regional banks (Marenostrum Bank and Sabadell-CAM Bank as well as private companies (Santander Bank and Repsol). More than 250 regional companies are associated to our institution.

The activities implemented by the Fundación can be divided in four main areas:

1. ENAE Business School.

2. Research and Innovation:

- International Programmes.
- National Programmes.

3. Employment and Training:

- Employment Services.
- Companies creation.

4. Partner Services:

- Monthly electronic newsletter.
- Exclusive seminars for our associated companies.

1. ENAE Business School

ENAE Business School is an International Institution focused in postgraduate and executive training. Interaction with companies is considered central in inspiring and delivering ENAE Business School performance.

ENAE is the leading business school in the South East of Spain and our leadership has made us growing internationally and counting with an international faculty and student community. ENAE is in a continuous improvement process leading to become an international reference.

We have been training leaders for 30 years to be capable of reaching the height of excellence in the management and administration of companies and of facing their professional future with confidence and security; using our knowledge to provide the best post-graduate training we can.

At ENAE, we are proud of the international opportunities we offer our students. We currently have more than 450 teachers who teach Masters' programmes, tailored training programmes, courses and seminars in Spain, Mexico, Guatemala, Panama, Ecuador, Dominican Republic, Costa Rica, Colombia, Venezuela and the US.

We have been certified by CLADEA (the Latin American administration school) and for ISO-EN-UNE 9001:2000, and we are members of the AACSB (Association to Advance Collegiate Schools of Business).

To see all the training programmes, please visit: www.enaes.es

Other services:

- Alumni Association.
- Virtual business school
- Tailored training for regional companies.
- International agreements with other Business Schools in Europe, South America, Maghreb and USA.

2. Employment Service

The objective is to promote youth employment.

SERVICES:

- Professional Guidance service to young people.
- Employment Register
- Professional placements in regional companies for our students.
- Employment Fairs.

3. Business Creation

SERVICES:

- Senior Guidance Programme to Enterprising University Students: This a mentoring programme where a group of retired people with previous high professional experience in different fields (finance, law, marketing, businessmen, etc) support young entrepreneurs with their business plan.
- Course on Entrepreneurial Creativity and Creation of Companies in collaboration with the Industrial Organisation School (EOI).
- Award for business initiatives with the Local Council of Murcia.

4. Research and Innovation

A. National programmes:

- Technology and Knowledge Transfer Office (OTRI).
- Promotion of research and innovation projects for the companies at national and regional level.
- Seminars and events on research and innovation topics.

B. International Programmes:

SERVICES:

- Transmission of the most relevant information on European programmes.
- Promotion of experiences and exchanges for university students and professionals.
- Partnership searching for the collaboration in the projects.
- Promotion of participation in networks in Europe.

EXPERIENCE IN EUROPEAN PROGRAMMES:

FUERM has participated in the following EU programmes:

1. Mobility programmes: Leonardo da Vinci Mobility projects, Erasmus + (KA1) for University graduates and Erasmus for young entrepreneurs.
2. Erasmus + Programme
3. Interreg III B Medocc
4. Interreg IV C
5. MED
6. SUDOE Programme
7. ENPI CBC MED
8. Article 6 ESF (Innovative actions)
9. Framework Programme
10. Lifelong Learning projects
11. TEMPUS Programme
12. EQUAL initiative projects
13. e-Learning programme.

Relevant EU projects:

1. MOBILITY PROGRAMMES:

a. Leonardo da Vinci Mobility projects and Erasmus + for University students and graduates

Since 1992, FUERM has regularly coordinated European projects for University students and graduates as well as for vocational training students to develop placements in European enterprises. Since then, FUERM has managed over 1.200 transnational mobilities.

b. Erasmus for young entrepreneurs

Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other European Union countries. The exchange of experience takes place during a stay with the experienced entrepreneur, which helps the new entrepreneur acquire the skills needed to run a small firm.

FUERM has been participated in the programme from the beginning and it has been awarded seven projects (Columbus I, II, III, V, VI, VIII and IX).

2. ERASMUS + PROGRAMME

- **KA 2 – Strategic Partnership: SALE Project “Social Media Training to Combat Unemployment Among Higher Education Graduates”.** The project is led by FH JOanneum University in Austria. The goal of the project is to develop, teach and distribute group and individual content for unemployed higher education graduates who want to search and apply for a job through social media. We will show potential employees how to present themselves in an interesting way for companies, the most relevant tools to be used and which information needs to be shared how in order to create a USP. In this context it needs to be pointed out that the project does not aim at conveying basic social media skills to the target group – specific skills are going to be taught to improve their employability through an appropriate online appearance.
- **KA 2 - Strategic Partnership: EDIPUS Project “European Digital Portfolio for University Students”.** EDIPUS, aims to put into place a digital system (Digital Portfolio Portal - DPP) which will integrate many aspects and resources of the aforementioned tools into a single access point by providing a more user-friendly tool and a concrete forum for the exchange of information between education (university students/services) on the one hand and the labour market (employers/ businesses) on the other. Each participating country will gather existing tools (good practices) in one single digital portal. Among the services to be offered through the DPP comprehensive information will be

included on how to structure a common digital portfolio in order to be attractive to employers and how to communicate and market the digital portfolios to the perspective employers (the specifications for which will be drawn from consultation with the target groups, while incorporating the interactive element), training courses for University students will be developed for utilising correctly the DPP, while a Digital Portfolio Database will be created in order for employers to have access and to match their needs with the existing Portfolios online, instead of searching for simple CVs.

- **KA 2 - Strategic Partnership: Us & Them Project “dialog, tolerance, collaboration for good coexistence in a multicultural world!.** "Us" and "Them" project will strengthen education and training paths of AE educators and will help them develop a set of new skills and competences (especially soft skills in socio-cultural conflict management, multicultural skills development to adapt learning environment to various cultures and backgrounds, skills on implementing positive attitudes toward language, race, cultural & ethnic diversity, skills on managing learners’ group diversity), needed to enable them to better manage and deal with their groups of adult learners in the field of living, working and getting integrated within nowadays multicultural societies/communities. The newly acquired competences will be used by AE educators to promote (among their learners) tolerance and understanding of “the other” in such communities.
- **KA 2 - Strategic Partnership: EYP Project “Employable Young People - EYP programme”.** EYP project promotes the empowerment, participation and the active citizenship of young people NEET by using a programme for effective intervention to re-engage young NEET, to ensure they have the life skills and knowledge to access education, training or employment and can make informed choices; and to enable them to overcome barriers to participation.
- **KA 2 - Strategic Partnership: GET UP Project “Green Entrepreneurship Training - Underpinning Prosperity”.** GET-UP will develop the first bespoke green entrepreneurship curriculum in partner countries. In doing so, the project responds to the significant development potential within the sector and helps to ensure the relevance of VET provision to the evolving marketplace and the further strengthening of key entrepreneurial competences in VET curricula. Green entrepreneurship training represents a profound addition to the prospectus of C-VET training currently available and the curriculum will be designed for delivery in a blended learning format to make it an attractive option for workplace learning. From small local eco-tourism businesses to large scale renewable energy projects a green entrepreneurship curriculum will not only offer value for money; it will also offer value for many.
- **KA 1 – CARTHAGO Project:** for University and vocational training graduates to develop placements in European enterprises.

3. INTERREG III BE MEDOCC

- **PAMELA Project:** It is a project financed under Interreg III B Medocc. The main objective of the project is to develop a platform about the Economic Growth of the Territories of the Mediterranean Latin Area. It will be a very useful tool for companies who may invest in this region. The project was coordinated by the Chamber of Commerce of Nice, France and apart from FUERM, the partnership was composed by different Chambers of Commerce from Spain, France and Italy.

4. INTERREG IV C

- **IES Project (Implementing Employment Services):** The project leader is the Region of Sardinia (Italy). The Public Employment Service System, as system composed by several actors, is defined by the European Commission as a key element for combating unemployment and for favouring the access of job seekers to the labour market at local, national and European level. Its functioning and effectiveness is emphasized by Project IES activities which, according to the main goal of the interregional cooperation, aims at favouring the exchange of experiences among actors of different countries and acting as actors which, thanks to Project IES results, will contribute to improve the quality and the implementation of their own regional policies. Within the general context represented by the institutional services which the Public Employment Service provide, Project IES identifies five different issues: governance, choice orientations, labour demand-supply matching and job placement, participation of unprivileged people to the labour market and promotion of the individual employability.
- **OSAIS Project:** The aim of the project is to exchange good practices related to the states aids for the companies of each region. The main aspects to be analysed are: to analyse the impact of the aids and grants policies in terms of effectiveness; and to analyse the impact of aids policies depending on the efficiency, trying to identify the best practices between the different economic tools of each region (grants, guaranties, capital injections, etc.).

5. MED PROGRAMME

- **MET 3 Project (Mediterranean Transnational Technology Transfer”.** Among the difficulties faced by most Technology Transfer Offices (TTOs) and Research & Technology Organisations (RTOs) in MED and elsewhere is that of building effective Research-Industry partnerships. Technology transfer involves the processes of capturing and sharing explicit and tacit knowledge and includes both commercial and non-commercial activities.

In particular, EU has identified the transnational dimension of technology transfer as one of ten key areas for action on its Innovation Strategy based on the lack of interregional cooperations and joint approaches. The LP, National Hellenic Research

Foundation, has identified partners of high caliber sharing experiences, tools and moreover the vision on setting such a Transnational Technology Transfer (TTT) initiative. The project brings together seven regions (Attiki, Voreio Aigaio, Provence-Alpes-Côte d'Azur, Puglia, Murcia, Andalucía and Crete) from France, Italy, Spain and Greece with a variety of profiles but common needs and perspectives on improving TTT methods and assisting regional stakeholders to develop strategic partnerships. The project will deliver a network on Technology Transfer targeted to MED needs and accommodate profiles ranging from the "blue chip coast" PACA to "low tech" Voreio Aigaio. MET3 aims to develop a modular toolbox for integrated TTT and thus facilitate exploitation of research results by taking into account technology and other "soft" aspects of the process.

- **BLUEMED Project:** BLUEMED aims to support competent government authorities develop strategies, plans and policies for local coastal and island economies of the Mediterranean region in adopting a sustainable and responsible model for tourism development. This will be achieved by planning, testing and coordinating Underwater Museums, Diving Parks and Knowledge Awareness Centres (KACs). Main objective is the valorisation and protection of underwater natural and cultural heritage in accordance with UNESCO 2001, the raising of public awareness and tourism attractiveness.

6. SUDOE PROGRAMME

- **LINKS UP Project "Creating links to stimulate the growth of start-ups in SUDOE area".** LINKS UP aims at stimulating the growth and improvement of competitiveness of start-ups (recent and innovative companies) in the SUDOE area. The Project focus in the phase of growth and development of the companies, working on the so called "acceleration process". LINKS UP works on three different thematic areas: Improvement the access to financing; Improvement the links of startups products with the market and the improvement of the startups professionalization through the sectorialization.
- **TWIST Project "Transnational Water Innovation Strategy".** TWIST proposes an innovative approach, a new transnational a transregional model of organization and collaboration to co-create, experiment, evaluate and put into market of technologies and innovative products in the water sector. The project plans also to create a transnational business school on water management issues.

7. ENPI CBC MED PROGRAMME

- **ONMEST 2 Project: "Open Network for Mediterranean Sustainable Tourism 2":** The core of the project is the enhancement of the minor destinations which can become Centres of Local Culture (CLC) and privileged places of sustainable tourism. This kind of evolution relies on the local human factor and the capacity of local people to make team for opening to external tourism and developing the local economy in a sustainable and self-supported way. The approach is participative

and emphasizes the role of the Municipalities which have the task of sponsoring the project and gather the target groups and the beneficiaries to take part to the project. The project is based upon a core offer that combines many elements:

- a. A mix of famous destinations with destinations less known but with a touristic potential, where is possible to make a "full immersion" into the local culture in all its aspects. The attention of the project is just focused on these last places to make them evolve into Centers of Local Culture (CLC), so called because the tourists can "taste" the richness of the local culture.
- b. The tours use the services supplied not by big organizations but by SMEs more attentive to the quality of the service, with a better knowledge of the whole territory, more flexible and friendly.
- c. At least one group of touristic facilities in every destination must be adapted to visitors with different abilities.
- d. The packages offer a kind of tourism of participation not only of sight-seeing, but with meetings with the inhabitants, not standard meals also in private houses, playful moments, attention to let them discover the local immaterial heritage.
- e. The offer gives a role of protagonists both to the women who manage the welcome and the local restoration and to young people that operate in the artistic shows or as cultural and sporting guides or as coordinators of the local resources for the tourism.
- f. The packages are flexible and able to propose different kinds of tourism: of leisure, cultural, natural, adventurous, historic, religious, social, archaeological, of sport, of hiking, alpine, nautical, culinary, for different groups of people
- g. Tools and supports to SMEs for being competitive.

The partnership of the project is composed by the Municipality of Ispica - Italy, ERFC – Greece, JVCCD – Jordan, Baldati – Lebanon, Rozana – Palestian Authority, UNFT – Tunisia, Delarpa – Tunisia, Ass Cult SUD – Italy and FUERM – Spain.

8. ARTICLE 6 ESF – INNOVATIVE ACTIONS

- **“STRATEGI PROJECT:** Modernisation of work organisation and management of knowledge” in the framework of “Innovative measures under Article 6 of European Social Fund Regulation: Adaptation to the new economy within the framework of social dialogue”. In partnership with Portugal and Austria. FUERM was a coordinator of this pilot project on knowledge management.
- **AWARDS PROJECT:** AWARDS addresses the dichotomy between Sustainable Development and age management strategies. An inter-disciplinary approach, operational methods and user-friendly tools are elaborated to cope with the issues of ageing women workers and to be adaptable to different local contexts. The transnational scope aims at demonstrating a EU added value based on lessons stemming from four different local contexts. Public sectors, the civil society (social partners included), companies and ageing women workers participate in achieving a coherent planning system (territorial Action Plans and business Pilot Initiatives correlated by long terms shared visions and

paths), mainstreamed with the involvement of EU institution and regional actors.

9. FRAMEWORK PROGRAMME

- **PRACTICE Project: “Prevention and Restoration Actions to Combat Desertification. An Integrated Assessment. Financed by FP7:** The general objective of PRACTICE was to link Science & Technology advances and traditional knowledge on prevention and restoration practices to combat desertification with sound implementation, learning and adaptive management, knowledge sharing, and dissemination of best practices.

The partnership was composed by the following institutions: Fundación CEAM (Mediterranean Centre for Environmental Studies), Spain; University of Alicante (UA), Spain; Nucleo Ricerca Desertificazione, University of Sassari (NRD), Italy; University of Trier (UTRIER), Germany; Euro Mediterranean Center on Climate Change (CMCC, CIP division), Italy; Aristotle University of Thessaloniki (AUTH), Greece; The University Court of Aberdeen (UNIABDN), Scotland, UK; Biodiversity Group of Dryland Research Centre Hamburg at BioCentre Flottbek at University of Hamburg (UHAM); Liga para a Protecção da Natureza (LPN), Portugal; Ben Gurion University (BGU), Israel; School of Environmental Sciences and Development. North-West University (NWU), South Africa; Institute of Grassland Science, NE Normal University & Wulan’aodu Desertification Research Station, Shengyang Institute of Applied Ecology (Chinese Academy of Sciences) (NENU-CAS), China; Instituto de Ecología y Biodiversidad (IEB), Chile; Universidad Autónoma de Nuevo León (UANL), Mexico and Foundation University Enterprise of Region of Murcia, Spain.

- **DESERTLINK Project: “Combating Desertification in Mediterranean Europe: Linking Science with Stakeholders:** Desertification indicators have been identified as a potentially useful tool for both management and monitoring, and the Northern Mediterranean countries are searching for a common methodology for identifying and using such indicators. The indicators of different scale and type were combined into a desertification indicator system for Mediterranean Europe. The system was used to explore different management options identified by the local stakeholders. The principal product was a Desertification Indicator system for Mediterranean Europe, which has been tested and evaluated by both the local stakeholders and the Annex IV National Committees.

The partnership was composed by the following institutions: King’s College of London, University of Basilicata, EC Environmental Change, University of Leeds, Agricultural University of Athens, New University of Lisbon, Centro interdipartimentale NRD, Institute for Environment and Sustainability, soil and waste Unit and FUERM.

- **PYMER Network: National Spanish Network to support the participation of SMEs in the EU Framework Programme.** FUERM is the regional contact point of the network in the Region of Murcia.

10. LIFELONG LEARNING PROJECTS:

a. Leonardo da Vinci: Development of Innovation projects

- **CHARISM Project: “Case Management for Unemployed Youth” (Leonardo da Vinci - Development of Innovation).** The project aims at establishing a methodology based on the case manager experience to improve the level of employability of young people. The project was led by BFI Tirol (Austria) with partners from Germany, Slovenia, Greece and Spain (FUERM).

b. Leonardo da Vinci: Transfer of Innovation projects

- **EVENTI Project: “Enhancing the Capacity of Tourist Businesses In Europe in Event Management”.** It was a Transfer of Innovation Project led by the Free University of Varna (Bulgaria) with partners from UK, Lithuania and Spain (FUERM). The objective of the project was to develop a toolkit to improve the skills of tourism professionals in the field of Event Management.

c. Leonardo da Vinci: Partnership projects

- **Cooperation causes competitiveness - CCC Project:** The project is aiming to support cooperation between stakeholders of social and business sphere by presenting practical knowledge in conferences and workshops on business cooperation opportunities and business cooperation culture with a clear focus on Small and Medium Enterprises (SMEs). Most of the CCC project partners (Stara Zagora Regional Economic Development Agency - BG-Bulgaria; Euro export consult a/s. - DK-Denmark; LIBERTAS - Europäisches Institut GmbH - DE-Germany; EUROCOM SRL - IT-Italy and FUERM – ES – Spain) are dealing with start-ups, who has to be very well informed on company forms, to know the advantages of choosing the right form. Especially in a crises situation a small advantage may be benefited in profit, as well.

One of the objectives is the elaboration of a multi-faceted information pack on European cooperation. The project aims to use high-tech solutions as well as best practice examples in order to contribute to environment protection and sustainability.

- **“Enhancing Quality and Mobility for VET System and Labour Market” (Leonardo da Vinci Partnership).** The Project had the aim of exchanging good practices and developing of a toolkit to train professional in work place. The project was led by Ente Quality For (Italy) with partners from Slovakia and Spain (FUERM).

d. Erasmus Multilateral projects

- **PRIDE Project “Professionals in Doctoral Education: Supporting skills development to better contribute to a European knowledge Society”:** The PRIDE project aims at elaborating an alternative approach to administration in the area of doctoral education. The PRIDE project brings together a consortium composed by: 8 universities from Austria, Croatia, Germany, Belgium, Estonia and Portugal; UNICA, the Network of Universities from the Capital of Europe; UNIMED, Mediterranean Universities Union and Foundation University Enterprise of the Region of Murcia (FUERM). The aim is collaborating together on providing tools to professionalize administrative staff in the area of doctoral education. In the project the professionalization of administrative staff is characterized by (1) an increase in formal status of administrative positions, (2) an increase in the requirements for formal qualification and training to hold specific administrative positions, and (3) the growth and formalisation of networks.

e. Key Action 3: ICT Multilateral projects

- **Web2job Project:** The aim of the project is to support the KA3 priority ‘reinforcing digital competence and bridging the worlds of education and work’. This will be achieved by developing an innovative ‘Train the Trainer’ programme for VET Providers and Adult Educators that will enable them to deliver more effective employability support for mature adults seeking re-entry to the labour market. The objectives of the project are: To enhance innovation & creativity by creating a flexible, dynamic learning environment that enhances existing employability programmes; To foster the uptake of ICT for learning by allowing trainers and end users to discover new ways of actively and creatively developing their individual competences in the use of social media and collaborative tools; to improve the quality and efficiency of employability provision and its outcomes by offering a broad range of versatile tools & involving trainers and trainees more actively in constructing their own learning process; to address the digital divide by targeting trainers (>45) who support older individuals who are unemployed; to afford greater access to ‘hidden’ labour market opportunities for disadvantaged groups through the effective and informed use of social media tools.

The partnership is composed by the following institutions: Apricot Training Management Limited (UK); Regione Piemonte-Direzione Innovazione, Ricerca ed Universita (IT); Spoleczna Wyzsza Szkola Przedsiębiorczosci Zarkadzania (PL); OPEN UNIVERSITEIT Nederland Centre for Learning Sciences and Technologies (NL); Groupement d’Interet Public pour la Formation Continue et l’Insertion Professionnelle (FR); Asociatia pentru Educatie Permanenta in Mediul Rural (RO); Karadeniz Technical University (TR) and FUERM (ES).

f. **Key Action 1: Policy cooperation and innovation in Lifelong Learning**

- **EU-OBSERVAL Project: "European Observatory of validation of non formal and informal Skills in the sector of landscape and urban planning and risk prevention"**. It was a project led by the University of Camerino (Italy) with partners from Bulgaria, Romania, Slovenia, Germany and Spain (FUERM) with the aim of comparing and analysing national systems from different countries for the documentation of adults' non-formal and informal learning with legitimacy in both the workplace and the education system in the sectors of landscape and urban planning and risk prevention.

g. **Key Action 4: Dissemination and exploitation of results**

- **ALDO project: "Adults with a Learning Disability – Observatory of Best Practice"**: The aims of the project are (1) to support improvements in the quality and accessibility of education and training for adults with a learning disability by identifying and validating best practice approaches; (2) to promote increased use of the best practice resources identified by raising awareness of the resources and presenting them in one central online portal or observatory.

The partnership is composed by the following institutions: County Meath Vocational Educational Committee (IE); Center for the Advancement of Research and Development in Education Technology Ltd (CZ); Group For European Integration (RO); E-Learning Concepts Rietsch KEG (AT); European Association of Service Providers for Persons with Disabilities (BE) and FUERM (ES).

h. **Grundtvig Partnership projects**

- **People over 50 in labour market project**: The aim of the project is to elaborate the effective model of the support of People over 50 that want to improve their potential employability by acquiring or updating basic and general skills, play active role in the society. The purpose of this project concerns also improving the quality and the amount of the cooperation between adult education organizations. Partners will share practices and transfer the experiences in the field of: - counseling (assessment tools for describing key competences), - methods of development of key competences,- active forms of senior support (the gain of knowledge about institutions that propose good solutions to help seniors in their education, methods of education). The project will include creation of the regional/local group of experts that will work on the subject of the project in partner countries apart from international works. Results of the project: the brochure prepared with all partner institutions in the field of education of seniors, the website about the project.

The partnership is composed by: Wojewódzki Urząd Pracy w Katowicach (PL); The MRS Consultancy Ltd (UK); Itä-Uudenmaan koulutuskuntayhtymä (FL) and FUERM (ES).

- **SUDREAL Project “Sustainable Development of the Regions through Adult Education”**. The project was led by the Adult Education Centre of Hamburg (Germany) with partners from Turkey and Spain (FUERM) with the aim of exchanging good practices on adult education and tools to evaluate and accreditate the non-formal and informal learning.

i. **Other Leonardo da Vinci pilot projects**

- **“European project for the development of common training strategies in the industry of wood and furniture, transnational exchanges for people in charge of training”**.

This project was submitted under Leonardo da Vinci programme and FUERM was the project promoter. The aim of the project was to enable people in charge of training at technological centres to prepare development plans for SME’s in the use of new technologies and new production processes.

- **“Transnational Courses in the field of technologies for the wood and furniture industry” (Leonardo da Vinci). FUERM as project promoter.**

The aim of this pilot project was to transfer technological innovations, through the co-operation between training centres and enterprises in the field of continuing vocational training for the wood and furniture industry.

- **“Training European Professionals for the Canning Food Industry”. (Leonardo da Vinci). FUERM as project promoter.**

The aim of this project was to transfer technological innovations, through the co-operation between training centres and enterprises in the field of continuing vocational training for the Canning Food Industry in order to establish a common training plan between European regions related to the latest food technologies. In partnership with Italy, Greece and Portugal.

- **“INCOTEC Pilot Project: Information and Communication Technology for Training”. Leonardo da Vinci programme. FUERM as project promoter.**

The main objective of this project was to train trainers in the use of telematic tools for Teletraining. In partnership with Greece, Ireland and Luxembourg.

- **“Placexport Pilot Project: Dissemination and Transfer of Placement and Exchange Programme Outcomes”. Leonardo da Vinci programme. FUERM as project promoter.**

This project aimed at developing and spreading the outcomes reached with the Placements and Exchange in the framework of Leonardo da Vinci programme as well as previous programmes of transnational training between companies, companies' associations, Universities and students from Central and Eastern European Countries.

Furthermore FUERM has been an active partner in others Leonardo's Pilot Projects managed by European partner as:

- **FORCE 2000 (France)**. Drawing up and recognition of methodology for competitiveness level analysis .
In partnership with France, Norway and Portugal.
- **LOCOSTAFF (Italy)**. Training of local agents for the organisation of innovative services. In partnership with Italy, Germany and Spain.
- **Itema project** in the framework of Leonardo da Vinci programme. There has been developed a platform and it has been used to train (on-line training) University students on Project Management.
- **REPLIKA Project**: European Repository for learning Innovation and Knowledge acquisition. In the partnership with Great Britain, Denmark and Czech Republic. There is a special part related with on-line learning.
- **TALAS project**: It aims at promoting innovative e-learning and m-learning solutions in order to test a new methodology and new didactic approaches for vocational training in the tourism field. This project has an ambitious international vocation with a strong transnational partnership involving 9 European institutions coming from 8 different European countries: Italy, Spain, Austria, Germany, Greece, Poland and Romania.

11. TEMPUS PROGRAMME

- **WIMB Project: "Development of Sustainable Interrelations between Education, Research and Innovation at WBC Universities in Nanotechnologies and Advanced Materials where Innovation Means Business"**: The WIMB project will enhance capacities of HE institutions in WBC region, by developing sustainable interrelations between Education, Research and Innovation in Nanotechnologies and Advanced Materials, for applications in medical and industrial engineering. The project will develop a common understanding between various actors of research and innovation (university, research centers, spin-off companies) in WBC and EU, in highly novel research areas, where specific methodologies for innovation transfer are of the utmost importance for voluntary convergence with EU developments in accordance with Europe 2020 strategy and Smart growth flagship initiative as a new engine

to boost growth and jobs. This will improve transfer of innovation from University to regional enterprises, enhancing their innovation potential.

The project will identify current state of education, research and innovation in PC countries in nanotechnologies and advanced materials, determine key barriers to progress and means to overcome it. Teachers, researchers and students in 3 WBC countries will improve their knowledge and skills on: innovation transfer; creation of research start-up companies and relations between the real market demands and education and research in novel areas. University facilities for education in Serbia, Bosnia and Herzegovina and Montenegro will be equipped.

The partnership is composed by: Autonomous University of Barcelona, Spain; Faculty of Engineering & Computing; School of Business, Dublin City University, Ireland; University of Nottingham, UK; Faculty of Applied Sciences, Technical University of Crete, Greece; University of Birmingham, UK; Faculty of Engineering, University of Kragujevac, Serbia; Faculty of Mechanical Engineering, University of Nis, Serbia; Faculty of Mechanical Engineering, University of Banja Luka, Bosnia and Herzegovina; Faculty of Mechanical Engineering, University of East Sarajevo, Bosnia and Herzegovina; Maritime Faculty Kotor, University of Montenegro; Istituto Ortopedico Rizzoli, Italy; INNOVENT e.V. Technologieentwicklung Jena, Germany; SCREVO, Netherland; Endor Nanotechnologies, Spain and FUERM, Spain.

12. EQUAL INITIATIVE

- **MICRO Project:** Project approved in the first call of Equal initiative. It was coordinated by the Local Council of Murcia and the main objective of the project was the creation of micro companies.
- **RESEM-SENET Project:** (First call of Equal initiative). It was a project coordinated by the Education department of our Regional government with the aim of helping people with difficulties to access to labour market. FUERM has been responsible for the external evaluation.
- **MAGAP-EMPLEO Project:** This project has been approved within the second call of Equal initiative. It is coordinated by the Local Council of Puerto Lumbreras and its main aim is the experimentation of new methods for Social Labour Integration of groups at risk of social exclusion.
- **ADELANTATE (go ahead) Project:** (Second call). The project leader is the Women Department of the Regional Government of the Region of Murcia. The objective of the project is to help women to break the “glass ceiling” and to be incorporated post of responsibility in the economic sector with future.

13. E-LEARNING PROJECTS

In the field of eLearning, our Business School has developed a platform called ENEMUR in order to offer e-learning courses or modules in the field of Business Managing with our students.

We have recently participated in the following projects in the field of eLearning and training and new technologies:

- **ELEAS Project:** Coordinated by the EIC of Milano (Italy) to set up a Legal Portal on e-commerce.
- e-Legal portal: A tool on international e-commerce legislation managed through a website in collaboration with the regional government and other European countries.
- Course to train the trainers in the use of pedagogical techniques and production of multimedia contents. It was a regional project and we used the ENEMUR platform.
- **Biodiversity project:** Financed by the ESF to improve the entrepreneurial capacity and training in the field of environment. It is foreseen to develop different on line courses.
- **eic@comercio project:** In the framework of e-Europe initiative in the field of e-business.

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